



## OUR HISTORY

The Glencoe Invitational was established in 1992 to allow for more amateur tournament golf for players from Western Canada. Over the last 23 years, the event has evolved into one of the highest ranked amateur tournaments in Canada and also receives international recognition.

The tournament is listed on the Golf Canada Order of Merit as well as the World Amateur Golf Rankings (WAGR). The WAGR ranks the top amateur golfers in the world on the basis of their average performance in counting events on a rolling cycle over the previous 52 weeks. The Invitational field is typically made up of those in the top 50 on the Golf Canada Order of Merit, and the top Canadian players listed on the WAGR. Over 70% of our players are between the ages of 19 and 23. Past tournaments have included players from New Zealand, USA, Mexico, Canada's National Team and players from across the country. To date, 65 former participants are now playing on various professional tours around the globe.

The mission of The Glencoe Invitational is to promote amateur golf by providing an annual tournament that is recognized nationally as a premier event.



## DID YOU KNOW...

The Glencoe Invitational is the second highest ranked amateur golf event in Canada next to the Canadian Amateur.

### SOME OF OUR NOTABLE CHAMPIONS:

Graham DeLaet, Wes Heffernan, Mackenzie Hughes and Jared DuToit

### SOME OF OUR NOTABLE ALUMNI:

Adam Hadwin, Nick Taylor, Corey Connors, David Hearn, Aaron Cockerill, James Love

## AS A HOST WE PROVIDE...

All administrative support for the event including but not limited to volunteers, budgets, selection of players, player billeting, rules, media liaison and tournament scoring. Several tournament spots will be provided to Glencoe Qualifying Members.

The Glencoe Golf & Country Club will provide all administration of funds for the tournament, along with regular reporting to our sponsors.

For media coverage, please visit  
[glencoeinvitational.com/resultsmedia](http://glencoeinvitational.com/resultsmedia)



## OUR PLAYERS

The majority of Invitational players play golf or have played golf at a collegiate level at North American Universities. So what does this mean to you?

Gen Y and or Millennials as the industry calls them are golf's fastest growing demographic today. This generation, like no other before, is very ecoconscious. They are very connected and one of the most educated generations in history. Authenticity is what is going to get sponsors noticed with these players. College students have an impressive history of being 'trendsetters'. They were the founders of Social Media and rely on these platforms for communication.

The Club will be using Facebook, Twitter and Instagram throughout the tournament guaranteeing the exposure of your business to thousands during this event.





# SPONSOR BENEFITS

## FOREST

\$15,000



ONLY ONE AVAILABLE!

- **Seven Guest Green Fee vouchers** with Powercarts, \$946 value (must play with a Glencoe Member)
- **\$400 Dining Voucher** for the Family Dining or our Spike Lounge
- **Four Invitational First Tee Gifts**, over \$200 value each
- **Four Tickets to the Awards Dinner** on Saturday
- **An invitation to participate in the Men's Night AM/AM** on Tuesday, the Media Day event on Wednesday **and the Opening Cocktail Party** on the same night
- **Foursome to play immediately following our leaders** on the final round of play Saturday.
- **Promotional recognition** on all of our print materials and digital advertising\*
- Full page ad in the Player Profiles booklet
- Sign on the eighteenth green
- Opportunity to distribute your company or personal marketing materials during the event
- Discounts are available for corporate orders through our Golf Shop

## MEADOWS

\$10,000



ONLY ONE AVAILABLE!

- **Three Guest Green Fee vouchers** with Powercarts, \$473 value (must play with a Glencoe Member)
- **\$300 Dining Voucher** for the Family Dining or our Spike Lounge
- **Two Tickets to the Awards Dinner** on Saturday
- **An invitation to participate in the Men's Night AM/AM** on Tuesday, the Media Day event on Wednesday **and the Opening Cocktail Party** on the same night
- **Promotional recognition** on all our print materials and digital advertising\*
- Half page ad in the Player Profiles booklet
- Opportunity to distribute your company or personal marketing materials during the event.
- Discounts are available for corporate orders through our Golf Shop

## SOCIAL

\$5,000

- **\$200 dining voucher plus two green fee passes** (play must be with a member in the group)
- **An invitation to participate in the Men's Night AM/AM** on Tuesday, the Media Day event on Wednesday **and the Opening Cocktail Party** on the same night
- **Promotional recognition** on all our print materials and digital advertising\*
- Discounts are available for corporate orders through our Golf Shop

## FRIENDS OF THE INVITATIONAL

- Donation to be made of the clients choosing, minimum of \$250.
- Your company or personal **promotional material** would be placed on a sign for the entirety of the event.
- **Invitation to the Opening Cocktail Party to meet and greet the players** on the Wednesday evening.



*\*Print materials include but are not limited to the players scorecard, the Flag magazine, Glencoe Life magazine, tabletop advertising and tee fence signage. Digital advertising includes but is not limited to our in-house Media Screens, Social Media accounts and our Invitational Website.*

@Glencoelnv @glencoegcc #Glencoelnv

