



THE STAGE FOR CANADA'S RISING STARS

JUNE 18-20, 2026

The Glencoe Golf & Country Club
The Forest Course



HUNTER THOMSON & SHAUNA LIU
2025 Glencoe Invitational Male Professional
& Female Amateur Champions

invitational@glencoe.org • glencoeinvitational.com



WHY YOUR SPONSORSHIP MATTERS

“I absolutely loved my time here, Glencoe has to be my favourite course in Canada, if not ever. I love the people and the course is always in amazing shape.”

- » Be a part of the 30th anniversary of the tournament.
- » The Golf Canada goal is to have 30 Canadian players on the PGA and LPGA tour by 2032.
- » Align your company and brand alongside the most inclusive golf tournament in North America.
- » Continue the tournament’s track record of inspiring up-and-coming female and male golfers towards their dreams.
- » Opportunity to meet and create experiences with Canada’s elite talent and coaches.
- » Grow the game while supporting diversity and equality in Canadian golf.

TOP PHOTO

ELLIE VORSTER

2025 Glencoe Invitational Women’s Professional Champion

BOTTOM PHOTO

MACKENZIE HUGHES

2011 Glencoe Invitational Champion / 2x PGA TOUR Winner / 195 PGA TOUR Starts / \$14M in official PGA TOUR earnings

“The Glencoe Invitational was one of my favourite amateur events. So many great memories!”





VISION

To be Canada's premiere golf event for men and women



MISSION

To inspire the next generation of Canadian stars on the PGA and LPGA Tours



VALUES

Excellence • Equality • Pride • Respect



TOP PHOTO
JAKOB CHICOYNE
2024 Glencoe Invitational
Men's Amateur Champion

BOTTOM PHOTO
SHAUNA LIU
2025 Glencoe Invitational Women's
Female Champion (also earning an
exemption to 2025 CPKC Women's
Open)

BY THE NUMBERS

100 Male & Female Players /
Most inclusive event in Canada

90 Volunteers contributing over 2,000
hours of volunteer service annually

2 Exemptions / LPGA CPKC Women's Open
& PGA Tour America's ATB Classic

63/64 Male/Female Course Records / Held by Noah Steele, 2025
Professional Competitor & Victoria Liu, 2023 Amateur Champion

30 Years leaving a legacy in Calgary

100 Former competitors
playing on professional tours

2 2nd ranked amateur tournament
in Canada (men), 3rd ranked event (women)

50% New participants annually
#growingthegame

70 2024 Score Golf Course Ranking,
The Glencoe Golf & Country Club's Forest Course

\$120,000 in Total Purse



COMMUNITY IMPACT

- » She Plays Golf Festival events take place at various locations around Calgary June 15-20, 2026. These events are designed to create meaningful pathways for women and girls in golf by providing safe, welcoming and stress-free environments for their engagement in golf.
www.golfcanada.ca/sheplaysgolf
- » **The Peloton Glencoe Invitational is one of the She Plays Golf Championship Series** along with tournaments held in British Columbia and Ontario.
- » The Glencoe Golf & Country Club is also a host venue of Festival events in Calgary.



CHARITY ALLIANCE

- » The Rogers Birdies for Kids program has raised over \$137 million for over 290 children and youth charities across Alberta.
- » To donate, please visit rogerscharityclassic.com/donatenow/ and select the Golf Canada Foundation as the charity. For credit card transactions, please include in the Note section “in support of the Glencoe Invitational” to specify our tournament as the recipient.
- » Donations are matched up to 50% using the Foundation matching pool and donors will receive a tax receipt for contributions greater than \$20 from the Birdies for Kids Program.

NOTE: If a business or individual receives special recognition for its donation, or if it receives more than minimal recognition (for example, banners or advertising of products), this is considered sponsorship. Sponsorship is an advantage and its fair market value is generally deducted from the amount of the donation for receipting purposes.

 **ROGERS**
Birdies for Kids 

Presented by  **ALTALINK**
A BERKSHIRE HATHAWAY ENERGY COMPANY


GOLF CANADA™
FOUNDATION



SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSOR

\$10,000

- » Opening dinner on June 17th following the practice round with all players
- » Includes 4 spots in the practice round as well as 8 spots at the reception
- » Logo exposure on dinner signage and event program
- » Opportunity to introduce keynote speaker
- » Plus 1st Tee/18th Green/Putting Green Signage and website recognition

HORSE RACE SPONSOR

\$5,000

- » On June 19th at 5:30 on the Bridges, a fun 6-hole horse race with Invitational players and Glencoe Juniors
- » Includes logo exposure at the Horse Race and social media specific creative content from the Horse Race
- » Includes 4 spots in the practice round
- » Logo in event program and website
- » Participation in award presentation to the Horse Race winners

TEE GIFT SPONSOR

\$5,000

- » All players in the practice round will receive a tee gift
- » Logo included at Registration and event program
- » Includes 4 spots in the practice round and dinner for 4 at the opening reception following
- » Ability to provide a tee gift item with logo
- » Plus 1st Tee/18th Green/Putting Green Signage and website recognition

VOLUNTEER SPONSOR

\$5,000

- » All volunteer signage
- » Include your corporate logo on volunteer clothing
- » Logo exposure in event program
- » Includes 4 spots in the practice round and dinner for 4 at the opening reception following
- » Plus 1st Tee/18th Green/Putting Green Signage and website recognition

SOLD!

FINAL ROUND FOOD & BEVERAGE SPONSOR

\$5,000

- » On the final day, players enjoy food and beverage while watching the final groups coming in
- » Logo on signage around the 18th green and event program
- » Includes ability for a product, service activation or branding opportunity
- » Plus 1st Tee/18th Green/Putting Green Signage and website recognition

SOLD!

WHAT SPONSORS RECEIVE

- » Gain exposure to 2,700+ members of The Glencoe Golf & Country Club, 13,800+ members of The Glencoe Club, Canadian news media, and a strong base of fans and athletes
- » 8,500+ social media impressions
- » 40,000+ website page views
- » Participation in She Plays Golf Festival events



2026 TOURNAMENT SCHEDULE

- » **MONDAY, JUNE 15**
Monday Qualifier – 8:00 am
- » **WEDNESDAY, JUNE 17**
Invitational & Friends Event (Practice Round) – 1:00 pm
Invitational players will be paired with Invited Guests,
Sponsors and Media
Opening Reception & Registration – 6:00 pm
- » **THURSDAY, JUNE 18**
Round 1 – 7:00 am starting tee times
- » **FRIDAY, JUNE 19**
Round 2 – 7:00 am starting tee times
Horse Race Team Competition – 5:30 pm tee off
- » **SATURDAY, JUNE 20**
Final Round – 7:00 am starting tee times
Champion Ceremony to follow on the 18th green post-round

TOP PHOTO

NICK TAYLOR

2008 Glencoe Invitational competitor /
2023 RBC Canadian Open Champion / 3x PGA TOUR Winner

BOTTOM PHOTO

**BRANDON MARKIW / HUNTER THOMSON /
ELLIE VORSTER / SHAUNA LIU**

Glencoe Invitational Champions 2025





30
YEARS

CONTACT

If you are interested in becoming a sponsor please contact:

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